



Validation or Experiment Board



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Validate your idea!

Keep testing your ideas!

Half way through – do not stop and start pitching your idea – think about how you can validate your idea and test it out on your target market. Social Media can really help to get in touch with experts – use relevant hashtags!

Check out this video which explains it:

<https://www.youtube.com/watch?v=HhoducyStMw>

<https://www.youtube.com/watch?v=F-5Iyj9A1MU>

This is a real life example:

<https://www.youtube.com/watch?v=G8Rk0c3axtI>

Give it ago!

