

Submission instructions for Social Storm 2018

What are the challenges?

You will have a choice of two UN Sustainable Development Goals; SDG 4: Quality Education and SDG 14: Life Below Water.

Each Sustainable Development Goal is relatively broad to allow your team the freedom to pick an area of interest, or a niche or mass market to target your solution at.

We have left the challenges open to interpretation. Your submissions and solutions are not marked against other teams; they are marked as a solution to the problem **YOU HAVE DEFINED** to be the problem.

What will you need to submit to be judged?

Each team will need to:

- Write a 1-page business plan summary of their product/service solution. This should be in **size 11, font Arial and saved as a PDF**.
- Film and **upload a 3-minute video pitch** of the product or service which will help to tackle the defined problem.
- Write a 250-word Team Foundation Statement about your team and how you have overcome difficulties.

How will it work?

All pieces of work will need to be submitted online. Only one entry per team is required. You are recommended to read the instructions of how to submit your team's work in the first few hours of the event.

The 1-page business plan summary and 3-minute video pitch will need to be submitted using the YouNoodle platform. The video will need to be hosted on platform such as YouTube.

The link to YouNoodle is given below:

https://platform.younoodle.com/client/entry-rounds/social_storm/apply

You will need to enter your team's email addresses in the personal details form. So, give yourself time to fill in this information. You can save a draft of the form before you submit your final work.

The 250-word Team Foundation Statement will need to be submitted using a Google Form.

The link to the 250-word Team Foundation statement submission form is below:

<https://goo.gl/forms/St6GVESI6C3qW1q92>

Only one entry per team will be allowed.

The deadlines for all submissions can be found in your student guides.